



ADMISSION HANDOUT FOR MANAGEMENT PROGRAMS (NMAT– 2024)

1. INTRODUCTION

The School of Business Management (SBM) of SVKM's NMIMS, Deemed to be a University (as per UGC Norms), one of India's premier business schools is situated in Mumbai - the country's financial hub and nerve Centre.

A dynamic curriculum designed in conjunction with academics and industry practitioners, allows them to master new skills and explore varied perspectives, through the case study method as its chief pedagogical tool to bring real-world business scenario to the classroom. SBM has an abundance of intellectual capital in the form of faculty members who are renowned in their respective fields and are committed to creating a dynamic learning environment.

This booklet gives information about the Admission Procedure and criteria for the following full-time MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai / MBA Pharmaceutical Management Mumbai / MBA Business Analytics Mumbai / MBA (Digital Transformation) Mumbai Programs for the academic year commencing from 2025-2026

Intake 2025-2026 Batch (for information only); (*Subject to Statutory body approvals)

| Sr. No. | Name of the program | Campus | No. of Seats* |
|---------|--|-----------------------|---------------|
| 1 | MBA (program has a concentration in any one of the following areas: Business Environment & Strategy, Finance, Marketing, Communications, Operations and Data Science, Economics, Human Resources & Behavioural Sciences. | Mumbai | 600 |
| 2 | MBA Human Resources | Mumbai | 120 |
| 3 | MBA - Business Analytics | Mumbai | 120 |
| 4 | MBA (Digital Transformation) | Mumbai | 60 |
| 5 | MBA Pharmaceutical Management | Mumbai | 120 |
| 6 | MBA : Business Environment & Strategy, Finance, Marketing, Communications, Operations and Data Science, Economics, Human Resources & Behavioural Sciences. | Bengaluru | 240 |
| 7 | MBA: Marketing, Finance, Operations, Business Analytics, Strategy, Information Technology, Business Communication | Jadcherla (Hyderabad) | 240 |
| 8 | MBA: Marketing, Finance, Human Resources, Operations, and Business Analytics | Navi Mumbai | 120 |
| 9 | MBA: Business Analytics, Finance, Human Resources, Operations, Sales and Marketing | Indore | 120 |
| | Total | | 1740 |

*30% of Seats in the MBA Programs of NMIMS will be offered to Female candidates.

2. STEPS TO BE FOLLOWED

Step 1: Registration at NMAT by GMAC™: Visit www.nmat.org. to register online and complete the registration process by paying the registration fee. Please remember your NMAT by GMAC™ registration number. The registration number is a prerequisite for completing the NMIMS application.

Step 2: Registration at NMIMS: Visit www.nmims.edu and enter your NMAT by GMAC™ registration number, and complete the application process. You cannot fill out the NMIMS application form without the registration number. Complete the application process by paying the registration fees (as applicable). The registration fee is non-refundable. Candidates must register only once. The NMAT by GMAC™ application scores will be used for further selection process.

Registration with NMIMS before your scheduled exam date is mandatory to apply for any NMIMS programs. For example if NMAT by GMAC™ examination is scheduled on 9th October 2024, a candidate must register on or before 8th October 2024.

The candidate has to give the program preference in the NMIMS Registration form .The final program preference will be taken after the shortlisting in stage 02. The candidate must mention minimum five program Preferences in the registration form. After payment a PDF of the application form will be generated on the dashboard.

It is the candidate's responsibility to check this PDF. Preference given by a candidate in the online registration form is for information only. Preference entered after shortlisting will be considered for the merit list. Candidates are advised to check the data entered in the online registration application form very carefully while registering and again before applying, as they will not be allowed to make any changes after submitting the application.

To be eligible for shortlisting a candidate should have done both the above mentioned steps and appeared for the examination.

The schedule & Application charges for NMIMS applications are as follows:

| Event | Start | End | Registration charges (Non-Refundable) |
|-------------------|---------------------------------------|---|---------------------------------------|
| NMIMS Application | Thursday, 1 st August 2024 | Thursday, 10 th October 2024 | Rs.2800 /- (No GST) –online only |

NMIMS only accepts the score of the first NMAT examination attempted by the candidate.

3. ELIGIBILITY CRITERIA FOR ADMISSION 2025-2027

| Sr. No. | Name of the program | Eligibility Criteria |
|---------|--|--|
| 1 | MBA Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai | Bachelor's degree in any discipline from a recognized University with a minimum of 50% marks in the aggregate (all the subjects for which the candidate has taken & appeared) plus two-years of industry experience is desirable. * Sub clauses 3.1 to 3.7 are also applicable. |
| 2 | MBA - Business Analytics, Mumbai | For the MBA - Business Analytics, Mumbai, Bachelor's Degree (10+2+3 or more years of graduation) in Engineering, Mathematics, Statistics, Commerce, Economics, Management Studies, or Computer Science with a minimum of 50% marks in aggregate (all the subjects for which the candidate has taken & appeared)) plus two-years of industry experience is desirable. Mathematics or Statistics must be a compulsory subject in graduation. * Sub clauses 3.1 to 3.7 are also applicable. |
| 3 | MBA(Digital Transformation), Mumbai | Bachelor's degree in Engineering (Any stream) / MCA / B.Sc. (IT) / BSc. (Computer Science) / BSc. (Electronics) / BSc. (Physics) / BSc (Maths) / Any other graduate degree with Mathematics as a compulsory subject. The minimum pass marks of 50% in aggregate (all the subjects for which the candidate has taken & appeared) plus a minimum of two-years of industry experience is desirable. * Sub clauses 3.1 to 3.7 are also applicable. |
| 4 | MBA Pharmaceutical Management, Mumbai The selection process is separate (Mumbai Campus) | Bachelor's or Master's degree in Pharmacy (B.Pharm & M.pharm), BDS, BHMS, BAMS, Biochemistry, Biotechnology, MBBS, Microbiology from a recognized University with a minimum of 50% marks in the aggregate (all the subjects for which the candidate has taken & appeared). Candidates working in Pharmaceutical Companies or with work experience in the healthcare sector can also apply subject to meeting the above qualification criteria. * Sub clauses 3.1 to 3.7 are also applicable. |

Note 1: As per University Grants Commission (UGC) notification - F. No. UGC/DEB/2013 dated 14.10.2013 – "Degrees / Diplomas / Certificates awarded for programs conducted by the Open & Distance Learning (ODL) institutions, recognized by Distance Education Council (DEC) (erstwhile) and UGC, in conformity with the UGC Notification on the specification of Degrees should be treated as equivalent to the corresponding awards of the Degree / Diploma / Certificate of the traditional Universities / institutions in the country".

Note 2: The AIU certificate is mandatory for those candidates who have completed their graduation from Overseas Universities.

3. Candidates appearing for the final examination of their Bachelor's Degree are eligible to apply for all the full-time programs. Provisional admission is subject to clearing the final examination of their bachelor's Degree with stipulated aggregate marks, and selected candidates must produce all the necessary documents in their originals, within the specified time for verification.
- 3.2 Candidates with two or more years of post-qualification work experience will be preferred for all the full Time programs.
- 3.3 Candidate must have appeared for all his subject(s) / exams **before the commencement of the respective Program (s) of NMIMS (Deemed to be University)**. None of the subjects should be examined after the beginning of the respective course. Also, the candidate should be declared a pass in all the above-referred subjects (s) / examinations by the University from which they are graduating, with minimum stipulated marks in the aggregate. If a candidates' graduating University schedules the final year/semester/trimester examination/s during/after the commencement of the respective Program his candidature may be considered subject to NMIMS (Deemed to be University) discretion.
- 3.4 At the time of admission, a candidate must produce semester-wise / trimester-wise / consolidated (only if University / Institute does not issue individual mark sheets) mark sheets of all college years from which they graduated. Attestation by the Principal with an official seal / self-attestation is mandatory in case internet copies of mark sheets are forwarded.
- 3.5 Candidates, who have passed or have appeared for graduation examination from a University where a grade Point Average is given, must produce the equivalent percentage for the GPA/CGPA obtained in writing from the University concerned.
- 3.6 It is the candidate's sole responsibility to ascertain whether they possess the necessary and requisite qualifications for admission at NMIMS, as verification of the documents is done at the time of final admission only. A professional verification agency will also verify your credentials including work experience. Submission of any fake medical fitness certificate or a mediclaim policy with the wrong pre-existing disease will render your admission ineligible. NMIMS has the full right to disqualify a candidate at any stage of the admission process or afterwards, if found ineligible. In such a case, the candidates admission, even if selected and fees paid, is cancelled and the fees will be refunded as per prescribed refund rules.
- 3.7 Work experience Instruction
 1. Work experience of the candidate after completion of Graduation will be considered & not during period of study.
 2. Candidate work experience gained through Family Business / Self-employment will not be considered.
 3. Work Experience wherein salary is paid in cash will not be considered.
 4. Training, Internship, apprenticeship will not be considered as valid work experience including working as trainee.
 5. Candidate work experience document will be verified by the third party & if found incorrect or insufficient, the candidate would be placed out of admission process.
 6. Undertaking regarding work experience will be submitted by the candidate at the 2nd stage of selection process (will be provided later).

4. SELECTION PROCESS

Stage 1: NMAT by GMAC™ test is a mandatory for applying to the following NMIMS University programs

1. MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore
2. MBA HR Mumbai
3. MBA Business Analytics Mumbai
4. MBA (Digital Transformation) Mumbai
5. MBA Pharmaceutical Management Mumbai

For more information about the test, please visit www.nmat.org.

The score of the NMAT by GMAC™ Test for all the NMIMS applicants will be submitted by GMAC to NMIMS (Deemed to-be- University).

Stage 2: Shortlisting based on NMAT sectional and total score will be done only for candidates applying to any of the NMIMS programs..

NMIMS conducts / organizes the 2nd Stage of the selection process for the shortlisted candidates. There could be a psychometric test, written Aptitude test, and Personal Interview. The details will be informed subsequently. The selection process is done in person. Please carry your NMAT by GMAC scorecard.

The call letter will be declared on the candidate's dashboard .Call letters will neither be e-mailed nor sent by post.

Weightage will be given to academic performance and work experience also.

- 4.1 The final merit list will be prepared based on marks obtained by a candidate in NMAT by GMAC™, personal interview, WAT, psychometric test, work experience and past academic performance.
- 4.2 The selection criteria will be based on merit only. The decision regarding the cut-off of the merit list will solely lie with NMIMS. Candidates who have applied for more than one Programme / Campus in their application forms will be selected based on their merit score and preferences and the availability of the seats in the respective programme. In this regard, the decision of the NMIMS shall be final and binding on all concerned.

DOCUMENTS REQUIRED AT THE TIME OF ADMISSION (Scanned copies only)

- 10th Marksheet or Passing Certificate
- 12th Marksheet or Passing Certificate
- Degree Marksheet (for 1,2,3,4 years), separately for each semester/ trimester. Only if separate mark sheets are not issued by the University / Institute will consolidated mark sheets be accepted. For details regarding the same please refer to clause 3.4
- Degree Certificate
- Provisional Degree Certificate/ Passing Certificate (If degree certificate is not available)
- Post Graduate Degree Marksheet, wherever applicable
- Post Graduate Degree Certificate, wherever applicable
- AIU Certificate (University Equivalence) is mandatory for those candidates who have completed their graduation from Overseas Universities.
- Migration Certificate (Mandatory to submit in original , May be submitted by 30.9.2025)
- Eligibility Certificate (If required)
- Work Experience Certificate from their previous employers, the latest salary slip from their current employer, and the bank statement showing the deposit of their salary along with Income Tax return documents
- Medical Fitness Certificate (In Original signed by Registered Medical Practitioner)
- Mediclaim Policy
- Kindly keep below details available before filling admission form:
 1. "ABC ID (Academic Bank of Credits)" (Please visit website for creating ID : abcidcard.co)
 2. Anti-Ragging Reference no

Note: The name on the Aadhaar card and NMIMS registration / admission form should be identical.

- 4.3 Original/s documents will be required for verification before program commencement. The original/s documents will be submitted by stipulated dates (as applicable).
- 4.4 It is the sole responsibility of the candidate to check whether they are eligible for the respective program as per the eligibility criteria for the programs they are applying to.
- 4.5 Candidates are advised to visit the NMIMS website, www.nmims.edu, to know the details of the various steps of the selection process. All communication to the candidates will be through the NMIMS website / dashboard only.

5. FEES

The Fees for the academic year 2025-2026 will be included in the offer letter .Fees for academic year 2024– 2025 for MBA / MBA HR Program were Rs. 12,50,000/-, MBA Pharmaceutical Management were Rs. 8,00,000/-, MBA Bangalore / Hyderabad & Navi Mumbai were Rs. 10,50,000/-, Indore were 9,00,000/- MBA Business Analytics were Rs. 11,00,000/-, & MBA Digital Transformation were Rs. 11,00,000/-

6. REFUND OF FEES IN CASE OF WITHDRAWAL / CANCELLATION OF ADMISSION

For cancellation/ withdrawal of admission: Withdrawal /cancellation means voluntary withdrawal/cancellation by a candidate for any reason. Please visit the NMIMS website for the online admission cancellation process: <https://upload.nmims.edu/admission/cancellation/>

Refund rules from competent authorities will be followed.

Note:

- 1) Please note the closure of admission / last date of admission as mentioned in the important dates of the respective program
- 2) The Candidate is requested to check the commencement date. The cancellation policy/date is applicable as the refund rule clause mentions.

Important Note:

- a. If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished in the online registration is incorrect, their application for admission to the program, even if selected and fees paid, will stand cancelled and fees forfeited. The Registration fee is non-refundable.
- b. Canvassing, in any form for admission will disqualify the candidate.
- c. All matters of dispute will be subject to the legal jurisdiction of Mumbai only.

There is NO 'Management Quota' at NMIMS for MBA Programs. If you receive any E-Mail / SMS related to it, consider it fraudulent. Beware of such activities, and do not engage in any monetary transactions.

7. IMPORTANT DATES

| Sr. No. | Activity | Important Dates |
|---------|------------------------------------|------------------------------|
| 1 | Application Start Date | Thursday, 1st August 2024 |
| 2 | Application End Date | Thursday, 10th October 2024 |
| 3 | 2nd Stage of the selection process | Dates will be declared later |
| 4 | Merit list | |
| 5 | Fee Payment dates | |

NMIMS reserves the right to make any change in the dates mentioned above and candidates are advised to visit the NMIMS website periodically to note changes, if any.

8. CONTACT INFORMATION

NMIMS Admission /Application / Technical related queries

- (a) Toll- Free No.: 18001025138 - Monday to Saturday (except public holidays) Time: 09:00 - 18:00 hrs
- (b) For any support and assistance kindly login to the dashboard <https://apply.nmims.edu> & raise a query in my query section